

Funded by the Erasmus+ Programme of the European Union

Improving the quality of teaching in educational institutions through the introduction of new educational programs, modern pedagogy and smarttechnologies in the educational process



Professor, Dr. Ebba Ossiannilsson

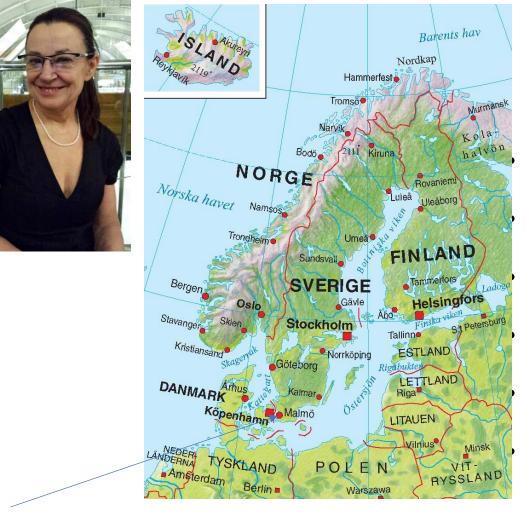
ICDE, EDEN, EADTU, ISO, SIS Swedish Association for Distance Education

**European University** Association (EUA) is managing for the European Commission in partnership with the University of Barcelona (UB): Centralised Support for Higher **Education Reform Experts** (HERE) in European Neighbourhood countries technical assistance missions' (TAM)

Improving the quality of teaching in educational institutions through the introduction of new educational programs, modern pedagogy and smart-technologies in the educational process (introduction of electronic modules and introduction of distance learning), the acquisition of digital skills and learning methods, the development of open educational resources



Funded by the Erasmus+ Programme of the European Union



Independent Consultant and researcher

Swedish Association for Distance Education

Swedish Organization for e-competence

Digital Skills and Jobs Coalition Sweden

Open Education Europa Ambassador and Fellow

SIS, SIS/TK 304 Quality Management (validation of individual competenses)

- International Quality Reviewer ICDE; EADTU
- ICDE OER Advocacy Committee, Chair
- ICDE Ambassador for the global advocacy of OER
- ICDE QUALITY NETWORK
- ICDE Executive Committee
- EDEN, EC, EDEN SIG TEL QE, EDEN Fellow, EDEN Fellow council
- ISO/TC 176, Quality Management and quality assurance
- ISO Educational organizations

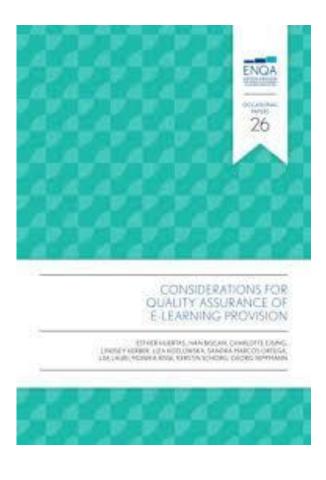
   Management systems for educational organizations --Requirements with guidance for use, ISO 21001:2018
- ISO Future Concepts

## European Standards and Guidelines - ESG



# <u>Considerations for quality assurance of e-learning</u> <u>provision - ENQA</u>





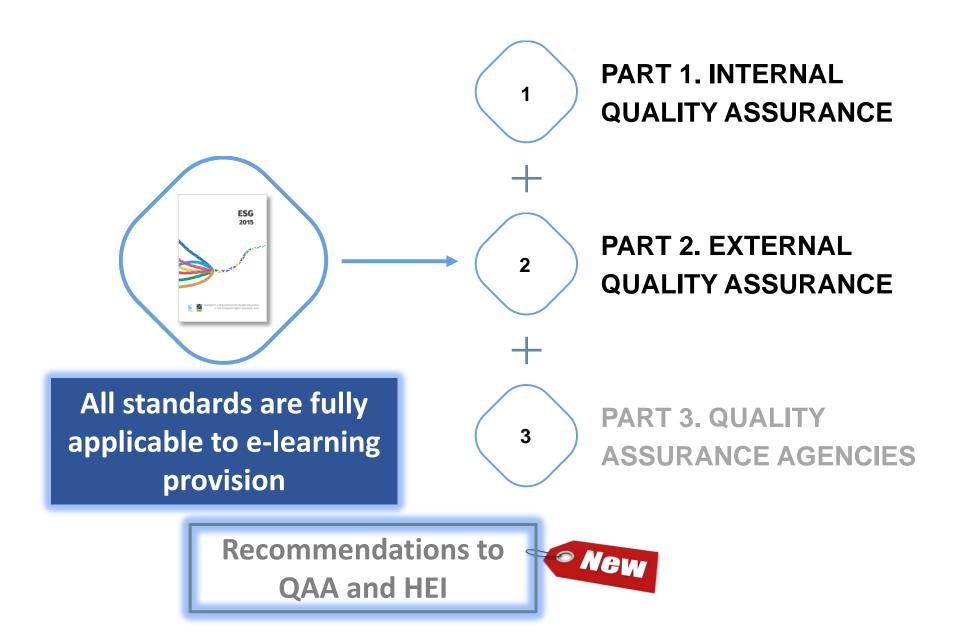
QA in the European Higher Education Area

- Generic, not specific → provide the framework and common basis for national and institutional activities.
- Standards and guidelines for QA, not quality as such.
- Apply to all higher education offered in the EHEA regardless of the mode of study or place of delivery (TNE, e-learning, short courses...).
- Thus all types of e-learning should be considered, as well as all phases included in a learning process (e-assessment).
- Apply to all types of QA activities and agencies (quality audits, programme accreditation, institutional assessment...).





European Standards and Guidelines - ESG (I)



- **Standard 1.1\*** Policy for quality assurance
- **Standard 1.2** Design and approval of programme
- **Standard 1.3\* Student-centred learning, teaching and assessment**
- Standard 1.4\* Student admission, progression, recognition and certification
- **Standard 1.5\*** Teaching staff
- **Standard 1.6\*** Learning resources and student support
- **Standard 1.7\*** Information management
- **Standard 1.8** Public information
- Standard 1.9 On-going monitoring and periodic review of programmes
- **Standard 1.10** Cyclical external quality assurance





#### Standard 1.1 – Policy for quality assurance

- E-learning strategy is embedded in the overall strategy of the institution (adapt QA strategies?).
- Policies to grant access & ensure participation of SEND students.
- Ethical and legal considerations.
- Stakeholders involvement.



#### Standard 1.3 – Student-centred learning, teaching and assessment

- Educational model designed in order to guarantee students achievement of LO.
- E-assessment (authentication and authorship).
- Formation of online discussion groups (student-student contact & sharing experiences / teachers students).
- Learning materials and appropriate updates.

#### Standard 1.4 – Student admission, progression, recognition and certification

- 1.4
- Academic recognition assured.
- Same level of recognition by professional bodies & employers as on-campus programmes.
- Fraud / Diploma mills.

#### Standard 1.5 – Teaching staff



- Definition of the structure, profile and role of teaching staff.
- Skilled & well supported (training / support services): pedagogical and technological requirements.
- Coordination of teaching activity is more complex.

Standard 1.6 – Learning resources and student support



1.7

#### Learning resources

- VLE
  - Interoperable & robust.
  - Ensure accessibility of learning materials & e-assessment.
- Library, virtual labs. (if appropriate).

## Student support

- Tutoring, pedagogical, technological, administrative-related needs.
- Student support adapted to e-learning environment.
- Improve student retention rate and success & satisfaction of students.

Virtual mobility (students and academics)

Standard 1.7 – Information management

- Data & indicators derived from e-learning.

## ENQA WG on QA and e-learning



## Objectives

- Create an inventory of sources on QA and e-Learning.
- Agree on definition of e-learning.
- Agree on recommendations (QAA and HEIs).



## Members

Esther Huertas (chair), Lindsey Kerber (secretary), Georg Seppmann, Sandra Marcos, Monika Risse, Ivan Biscan, Charlotte Ejsing, Liza Kozlowska, Liia Lauri, Kerstin Schoerg, Ana Capilla



### Calendar

November 2016 – November 2018







**Standard 2.1 – Consideration of internal quality assurance** 

**Standard 2.2\*** – Designing methodologies fit for purpose

- **Standard 2.3\* Implementing processes**
- **Standard 2.4\* Peer-review experts**
- **Standard 2.5** Criteria for outcomes
- **Standard 2.6** Reporting
- **Standard 2.7** Complaints and appeals

#### Standard 2.2 – Designing methodologies fit for purpose

- Particularities of Part 1 (Internal QA).
- Flexible processes to include new modes of teaching and learning (innovation).
- Specific criteria, indicators, guidelines or frameworks.

#### **Standard 2.3 – Implementing processes**

2.3

2.2

## SAR

- Pedagogical model & VLE explanation.
- Access and navigate the VLE (classrooms, debate forums, teaching materials, etc.).

## Site visit

- Intense examination of technological infrastructure.
- Interview all stakeholders (different teaching staff profile).

#### **Standard 2.4 – Peer-review experts**



- Experts with experience in e-learning / blended learning.
- Training.



TeSLA project. Main objectives



Define and develop an **e-assessment system**, which ensures learners **authentication and authorship** in online and blended learning environments while avoiding the time and physical space limitations imposed by face-toface examination.



Support any e-assessment model (formative, summative and continuous) covering teaching and learning processes as well as QA aspects, privacy and ethical issues, and technological requirements.





TeSLA project. Results

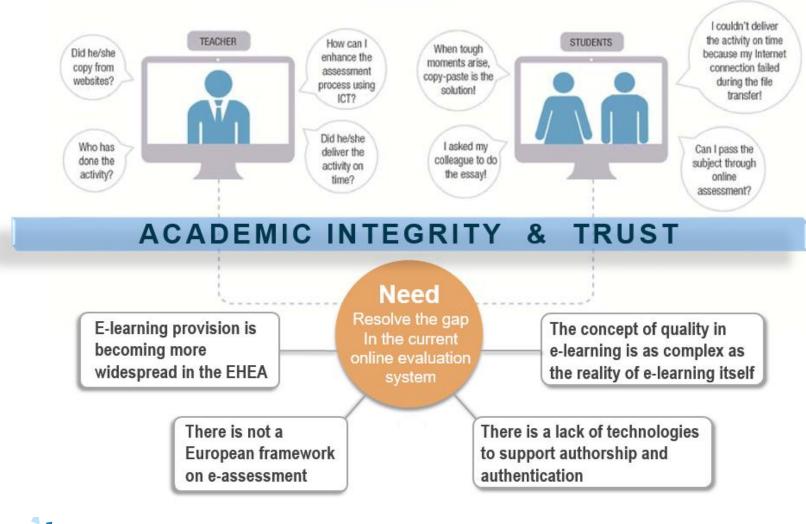


## STANDARDS

- 1. Policies, structures, processes and resources for QA of e-assessment.
- 2. Assessment of learning.
- 3. E-assessment system security, capacity and authenticity.
- 4. Infrastructure and resources.
- 5. Student support.
- 6. Teaching staff.
- 7. Learning analytics.
- 8. Public information.



## TeSLA project





## TeSLA project. Assessment methodology



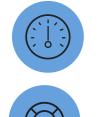
#### **ASSESSMENT METHODOLOGY**

a. readies, sine	mares, processes and	f resources for quality assurance of e-assessment
Standard		
The institution/*		day also also an and
that e-assess	1. Policies, struc	stures, processes and resources for quality assurance of e-assessment
Besides, the p		
Institution and	Standard	
	The institution ha	as appropriate policies, structures, processes and resources to ensure
Indicators	that e-assessment is timely and fair, and it includes ethical and legal considerations. Besides, the pro-	
1.1 Institution	Besides, the pro-	1. Policies, structures, processes and resources for quality assurance of e-assessment
guidance c	insclution and (	<ol> <li>Pourses, structures, processes and resources for quality assurance or e-assessment</li> </ol>
a. E-J b. Ao	1 2 2	
o. no	Indicators	Standard
c. Pre	1.1 institution (	The institution has appropriate policies, structures, processes and resources to ensu
1.2 The Institu	guidance o	that e-assessment is timely and fair, and it includes ethical and legal consideratio Besides, the proposal for the e-assessment is aligned with the pedagogical model of
when deci	a. E-a	institution and ensures the constant achievement of its objectives.
of e-asses 1.3 The e-ass	D. ADD	
and pedat	c. Pro	Indicators
review and	1.2 The institut	
1.4 Quality as	when decid	1.1 institution policies, structures, processes and resources are in place to provi
assessme	of e-assess 1.3 The e-asse	guidance on: a. E-assessment organisation and protection against academic traud.
1.5 The institu	and pedao	<ul> <li>b. Accessibility to those students with disability, liness and for other mitigatility.</li> </ul>
purposes 1	review and	circumstances.
have to en	1.4 Quality as	<ul> <li>Proper and timely technical support for e-assessment platform use.</li> </ul>
	assessmen	1.2 The institution uses a clearly articulated policy framework and governance struct
The minimum	1.5 The institut measures (	when deciding on the adoption of new technologies to ensure the expected gua of e-assessment.
1.1 Transpare	purposes fo	1.3 The e-assessment proposal is aligned with the institutions' educational objectiv
definition accreditati	have to ens	and pedagogical models and it has mechanisms and processes in place for t review and renewal, if necessary, of the e-assessment methods.
the quality 1.2 Policy for	The minimum	<ol> <li>1.4 Quality assurance procedures are in place for external partners providing assessment systems or services.</li> </ol>
data secu	1.1 Transparen definition	1.5 The institution has a policy and a code of practice related to electronic secu
regulations 1.3 Assessme	accreditatio	measures with the use of student data that cover privacy, security, consent, a purposes for which learning analytics is carried out. This policy and code of pract
mitigation	the quality (	have to ensure quality as well as information integrity, validity and data protection
pedagogic	1.2 Policy for th	
responsibil	data secur	The minimum evidence requirements are the following:
approach. 1.4 Policy and	regulations 1.3 Assessment	1.1 Transparent definition of quality expectation for e-assessment methodology and
1.4 Policy and relationshi	mitigation	definition of processes, in-line with institutional assessment regulations a
1.5 Reports to	pedagogica	accreditation procedures (i.e. mechanisms, instruments and responsibilities to one
_	responsibili	the quality of system functionality).
	approach. 1.4 Policy and	<ol> <li>Policy for the sustainable provision of the technological system with regulations data security, data and privacy protection in time with European and natio regulations.</li> </ol>
	relationship 1.5 Reports to	regulations. 1.3 Assessment regulations including regulations for students with disabilities and mitigation circumstances. Rules for alternative assessment methods a
		pedagogical models. Transparently defined processes, instruments and allocal responsibilities for e-assessment methodology reviews and updates, taking a cycli approach.
		approach. 1.4 Policy and guidelines for external sourcing of technological system and contract relationships with external providers and partners.
		1.5 Reports to institutional committees responsible for academic standards and guall





- 1. Policies, structures, processes and resources for QA of e-assessment.
- 2. Assessment of learning.
- 3. E-assessment system security, capacity and authenticity.
- 4. Infrastructure and resources.
- 5. Student support.
- 6. Teaching staff.
- 7. Learning analytics.
- 8. Public information.



#### **INDICATORS**



## Overall conclusions

- HEI are adopting new pedagogies very quickly, while QAA lag behind in terms of giving special consideration to e-learning.
- ENQA's WG report demonstrates that ESG are fully applicable to e-learning provision.

Common understanding for HEI and QAA.

- Innovation projects, as TeSLA, can contribute to provide more confidence to HE system, society...
- Transition to Education 4.0?



ISO Educational organizations -- Management systems for educational organizations -- Requirements with guidance for use, ISO 21001:2018



- ISO 21001:2018 specifies requirements for a management system for educational organizations (EOMS) when such an organization:
- a) needs to demonstrate its ability to support the acquisition and development of competence through teaching, learning or research;
- b) aims to enhance satisfaction of learners, other beneficiaries and staff through the effective application of its EOMS, including processes for improvement of the system and assurance of conformity to the requirements of learners and other beneficiaries.
- All requirements of ISO 21001:2018 are generic and intended to be applicable to any organization that uses a curriculum to support the development of competence through teaching, learning or research, regardless of the type, size or method of delivery.

## CARING IS SHARING, SHARING IS CARING



## Funded by the Erasmus+ Programme of the European Union



## My Footprints





Ossiannilsson QOOL (quality in open online learning) Consultancy E-learning, blended learning, open, online learning, OERs, MOOCs and TEL specialist



Vice President, The Swedish Association for Distance Education Vice President, The Swedish Association for e-Competence EDEN Fellow, EDEN NAP, EDEN EC Open Education Europa Fellow and Ambassador EADTU, Quality Reviewer, E-xcellence, OpenupEd ICDE, Quality Network ICDE OER Advocacy Committee

