

***TAM Seminar: "European Guidelines for  
quality assurance in higher education: Theory  
and practice"***

***Tashkent, Uzbekistan, 11-12 October, 2017***

***Quality Assurance in the European Higher  
Education Area***

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## An overview on the state of the art of quality assurance and accreditation in Europe: models, standards and guidelines

- ❑ **The framework of QA policies and the role played by the HE stakeholders**
- ❑ Typology of HE systems
- ❑ Typology of QA systems
- ❑ Challenges in the next future

Contents



# Bologna Declaration: principles

**Agreement of the signing countries to be reached in 2010:**

1. Degrees that can be easily compared (European Diploma Supplement)
2. Three cycle structure: bachelor, master and doctorate
3. European Credit Transfer System (ECTS)
4. Promoting student mobility
5. Promoting the European dimension in HE
- 6. Quality Assurance**



## Landmarks in the EHEA 1999-2015



**BOLOGNA DECLARATION** (19 June 1999)



**PRAGUE COMMUNIQUEÉ** (19 May 2001)



**BERLIN COMMUNIQUEÉ** (19 September 2003)



**BERGEN COMMUNIQUEÉ** (19 May 2005)



**LONDON COMMUNIQUEÉ** (18 May 2007)



**LEUVEN COMMUNIQUEÉ** (29 April 2009)

**BUDAPEST-VIENNA COMMUNIQUEÉ** (12 March 2010)



**BUCHAREST COMMUNIQUEÉ** (27 April 2012)

**YEREVAN COMMUNIQUEÉ** (14 May 2015)



**29**

**48**

The **regional framework** provides with principles that have to get **adapted** to the national law: harmonisation. **It does not give laws.**

Each country decides upon its own QA approach: accreditation, quality reviews, etc.



**EHEA**



**Standards and Guidelines for Quality Assurance**



**Spanish legal framework**



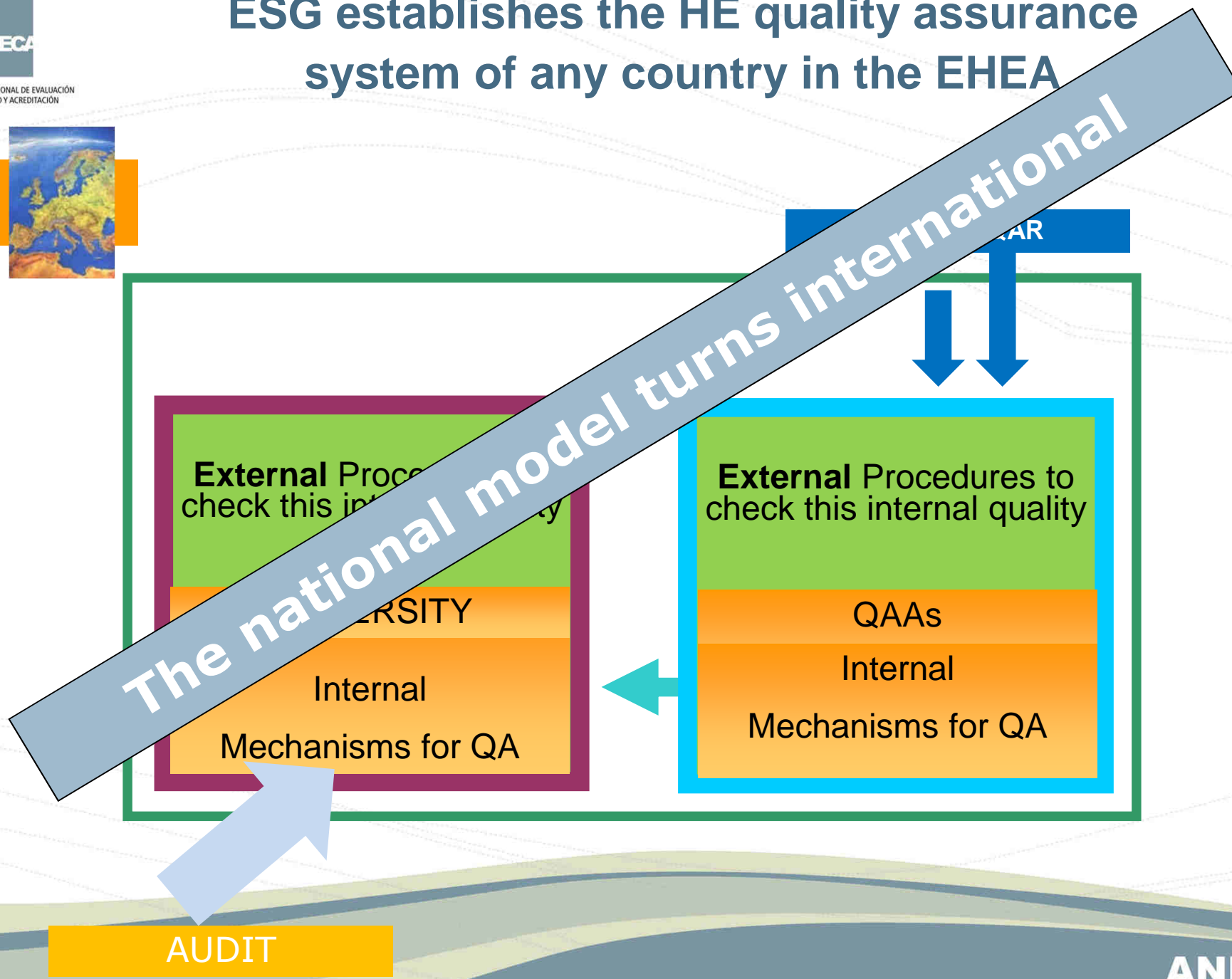
**University Act, Modified in 2007**  
Royal Decrees: 2004, 2005, 2007, 2010, 2011



**Evaluation Procedures of ANECA**



# ESG establishes the HE quality assurance system of any country in the EHEA



## Importance of QA at international level

Development of common standards, guidelines and principles  
(such as the

### Comparability and compatibility of QA processes

- Facilitate communication and understanding between national QA systems
- Facilitate comparison and recognition of degrees and results of external QA activities
- Promote mutual trust
- Improve mobility
- Increase transparency for students, employers and the society as a whole

In trust we trust





- Stakeholder involvement in the EHEA: the actors, E4 + 2
  - Higher education Institutions: EUA and EURASHE
  - Students: ESU
  - Quality Assurance Agencies: ENQA
  - New partners “at stake”: employers and academic staff
- Stakeholder involvement in the EHEA: the rationale after the Bucharest Communiqué
- The ENQA working group on stakeholders involvement
- Conclusions



## Stakeholders Involvement: challenges

- *Stakeholders* are part of the HE process and have to participate in HE in a regular and regulated way
- Their role depends on the national context:
  - Legal framework,
  - Academic tradition,
  - HE dynamics (public/private balance, role played by the government, professional bodies...)
- Need to structure the relationships among all of them
- QAAs as “cataliser”: roles clearly defined (respecting the division of labour)
- Concept of stakeholders co-responsibility in the outcome of QA of HE

## **Stakeholders Involvement: challenges**

Stakeholders participation in QA practices in the QAAs has a big impact in the binomial:

**Transparency + accountability (of the QAA)**

Stakeholders participation in the QA policy results in :

**Co-responsability and legitimacy of the process  
(and outcomes) of the QAA and the HE system**



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# Stakeholders: E4 + 2 +1



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## ***An overview on the state of the art of quality assurance and accreditation in Europe: models, standards and guidelines***

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- ☒ **Typology of HE systems**
- ☐ Typology of QA systems
- ☐ Challenges in the next future

Contents



# Typology of HE Institutions in Europe

- The type and number of HEIs varies a lot on each country of the European HE Area.
- Some HEIs can have a professional or academic/research approach; can be public or private; distance or on-line versus *vis à vis*.
- The line between professional and research or teaching and learning is vague in many countries
- The qualifications awarded by the those HEIs are the same in many cases (except Ph Ds)

## Typology of HE Institutions in Europe (2)

- Public and private delivery and providers is becoming more and more blurred depending on the country.
- In some countries it is better to talk about public grants and funding and private donors.
- Therefore the differentiation deals only with a percentage of the funding.
- Furthermore, the concept of «for-profit private sector» is also very difficult to distinguish depending on the country

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## ***An overview on the state of the art of quality assurance and accreditation in Europe: models, standards and guidelines***

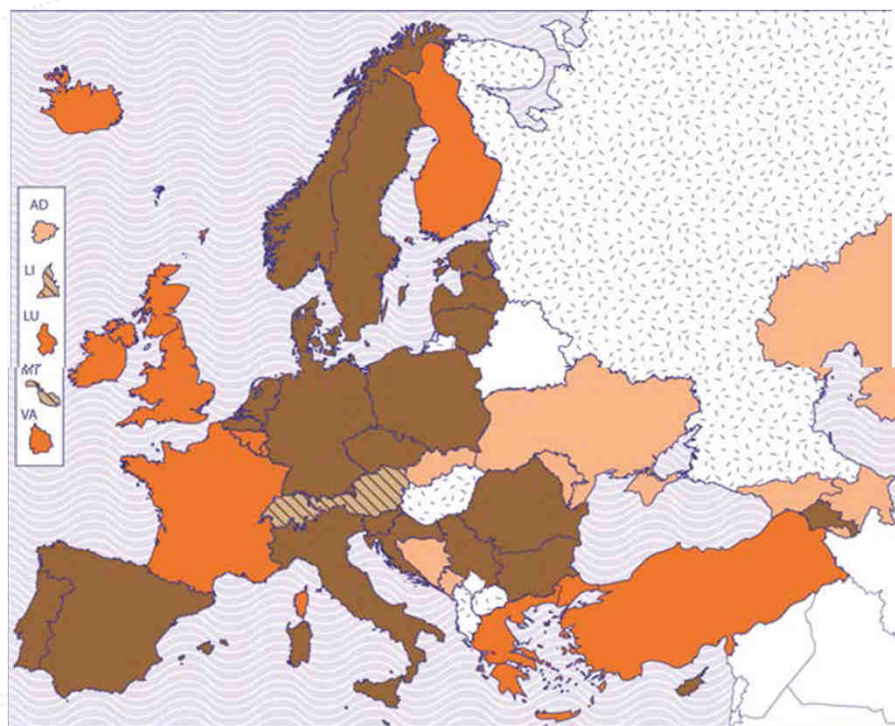
- ☐ The framework of QA policies and the role played by the HE stakeholders
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# Quality assurance approaches



Orange: advisory improvement oriented.

Brown: decision granting permission

In the majority of EHEA countries, quality assurance is concerned with granting permission to higher education institutions or programmes to operate on the basis of threshold quality standards. Only a minority of countries exclusively follow an improvement-oriented approach.

Source: BP implementation report 2012.



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## Some European examples of QA structures:

- **One QA Agency:**

- Under national competences: i.e. Italy
- Under regional (cantons) competences: i.e. Switzerland

- **Several QA agencies in one country:**

- One national and several regional QA agencies: i.e. Spain (they do not compete)
- One Accredited council which accredits second level agencies: i.e. Germany (agencies compete each other)

- **One agency for various countries:**

- One agency under the legal framework of two countries: i.e. The Netherlands and Belgium Flanders
- One agency for various countries/reionas with different procedures: UK

- **No QA agency but evaluation procedures in place:**

- Small European countries which request other national countries support: i. e. Andorra, Luxembourg

**Institucional  
Evaluation**

**Programme  
accreditation**

1. Ex-ante and ex-post
2. One single accreditation

**Evaluation of  
Academic staff**

**Evaluation of  
research**

...

**Evaluation of  
Internal QA systems  
of HEIs**

**Audit  
reviews**



## • Spain:

Programme accreditation: ex-ante y ex-post

- Academic staff evaluation
- Evaluation of IQAS of HEIs

## • United Kingdom:

- Institutional reviews (AUDITS)

## • AUSTRIA:

- Programme accreditation (private sector)
- Institutional accreditation (private sector)
- Institutional reviews (public sector)

## • France:

- Institutional evaluation
- Programme accreditation (Engineering sector)
- Evaluation of research units

## • Italy:

- Academic staff evaluation (ASN)
- Institutional evaluation (AVA)
- Research evaluation (VQR)

The most frequent procedure is programme accreditation but there is a shift into institutional accreditation in the last few years.

**90% of the agencies** apply more than one single QA approach.

**75% of the agencies** has recently changed or are in the process of changing their procedures.

**There are efforts to agreed on mutual recognition**

Formal external evaluation processes of HEIs led by national QA bodies can promote a number of collateral benefits to HEIs at the national and international level:



## Challenges Cont'd

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- to strengthen institutional cooperation and networking
- to promote mobility of students: comparing contents (learning outcomes) instead subject matters
- to promote recognition from short periods of study to “vertical” levels (qualifications)
- to avoid the certain *obsession* about a “single currency” (ECTS): using heterogeneous exchange patterns (semesters, academic year...)

## Challenges Cont'd

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- to promote recognition among national HE systems:  
the positive role of qualifications frameworks
- At the same time, governments and QAAs should work  
in the agenda of strengthening HE areas to frame and  
legitimate these “bottom-up” initiatives of the HEIs



# Complementary model of regional integration

## HEIs

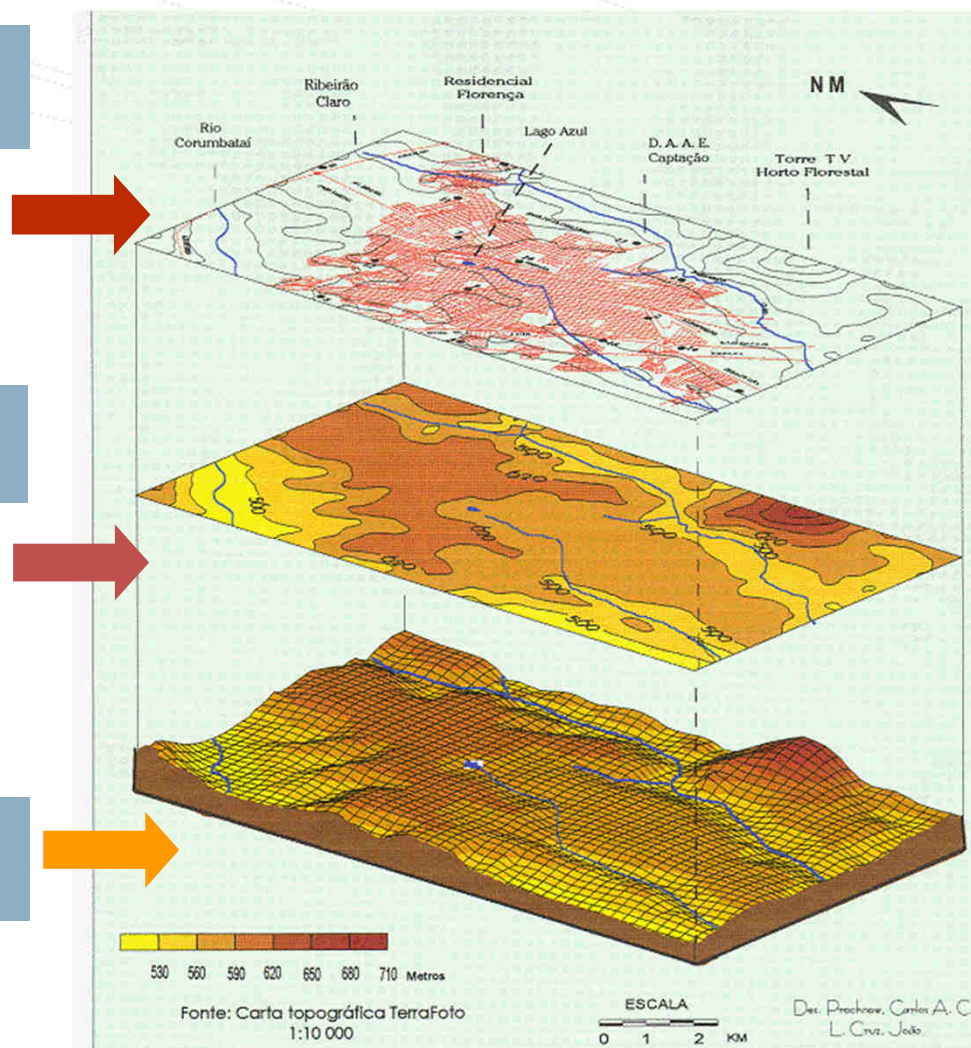
- Internal Quality Assurance System
- Mobility
- Cooperation and networking

## Association of Universities

- International Coordination
- Internationalisation policies
- Regional agreements: AAU, ANQAHE
- Legal framework/recognition

## QA bodies

- National level
- Regional level: networks (ANQAHE, Islamic Network of QAAs)
- International agreements





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# Thank you very much

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